



*... a uniquely creative space*

## Information

16 October 2009 – Australian Technology Park Sydney

### **What is the MHCC partnership development Labs?**

Inspired by key learning's from the building for capacity for mental health carer and family respite, the Labs offer leaders from the mental health sector and MHCC member agencies an opportunity to explore models of formal cooperation and collaboration.

This is an opportunity that explores formal strategic alliances and partnerships, and how and when these add value to organizations. Examples of joint-service delivery models, developed as part of the carer Respite Project, will be presented and discussed by a panel of project participants. Extending from this, Dr Diane Hutchinson will explore existing partnership models within the sector, and the potential for value creation and Joanna Oakey will demystify the types of legal instruments commonly used within industry and demonstrate how partnerships can construct these using incentives and disincentives.

Participants are encouraged to critically consider how formal partnerships can add value to specific organizational functions, including but not limited to joint service delivery; the differences between cooperation and collaboration based strategies; and how to create and use legal instruments such as incentives and disincentives to sustain relationships.

### **Who should attend this event?**

This event is ideally for individuals that are either currently involved in developing or managing partnerships, and or those who are interested in brokering a partnership. Speakers during the day will call upon participants to consider concepts such as strategic planning, organizational and service modeling, analysis of core functions, value creation and governance planning. Individuals that have an awareness of these concepts and how they may apply to your organization are encouraged to participate.

## Do I need to prepare for the day?

Participants are not expected to prepare materials for the day. However, it will be extremely beneficial if participants spent some time reflecting upon their experiences with partnership development. For example, participants should reflect upon the process required to establish a particular partnership and or the dynamics of managing or sustaining a partnership. Participants are also encouraged to consider the differences between partnerships they may have been involved with; Donor to NGO, NGO-NGO, NGO-Business.

## What should I expect on the day?

The day will involve 3 sessions, each followed with a practical lab. Speakers will present research and key concepts that will be applied by participants during the lab sessions. Participants will be required to work as a team on the day and work towards constructing a unique and innovative partnership model, strategies of cooperation and collaboration, as well as governance instruments using incentives and disincentives.

## Do I need to register?

While the event is free, space is limited and participants **MUST** register prior to the day. Participants will be matched into groups during labs. Participants will **NOT** be able to register on the day of the event. MHCC should also be notified of any cancellations as soon as possible before the event.

### Lab 1 - Discovering new models of mental health carer respite in partnership

- Anna Yip, MHCC - Building capacity in mental health carer respite project

### Lab 2 - Strategizing cooperation and collaboration based partnerships

- Dr Diane Hutchinson- Senior Lecturer, Discipline of Economics, Faculty of Economics & Business, University of Sydney

### Lab 3 - Crafting agreements to suit your partnership

- Joanne Oakey- Director, Aspect Legal

**Register:** [www.mhcc.org.au](http://www.mhcc.org.au) or contact Edi Condack 9555 8388 Ext 0 or email [info@mhcc.org.au](mailto:info@mhcc.org.au)

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